

# What would you do with an additional \$33,300 a year?

3 Classes/week = 10-12 Hours per week



\$200/class x 3 classes = \$ 600 weekly sales  
\$600 x 50 weeks = \$30,000 Annual retail sales

300 new Basic Skin care customers  
300 re-orders x \$120/year = + \$36,000 Annual re-orders  
\$66,600 total annual sales  
= \$33,300 profit

2 Classes/week = 8-10 Hours per week



\$200/class x 2 classes = \$ 400 weekly sales  
\$400 x 50 weeks = \$20,000 Annual retail sales

200 new Basic Skin care customers  
200 re-orders x \$120/year = + \$24,000 Annual re-orders  
\$44,400 total annual sales  
= \$22,200 profit

1 Class/week = 5 Hours per week



\$200/class x 1 classes = \$ 200 weekly sales  
\$200 x 50 weeks = \$10,000 Annual retail sales

100 new Basic Skin care customers  
100 re-orders x \$120/year = + \$12,000 Annual re-orders  
\$22,200 total annual sales  
= \$11,100 profit